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### ***Community Economic Development Association of Michigan Launches Industry Report Website***

**Lansing, MI – The Community Economic Development Association (CEDAM) is pleased to announce the launch of its 2013 Industry Report.** Approximately every five years, CEDAM researches the current trends in the community economic development industry across the state. The result is a comprehensive report for resources, education and advocacy.

“CEDAM members work in a variety of ways to revitalize their communities,” said Jamie Schriener-Hooper, Executive Director of CEDAM. “It’s interesting to take a step back to see the new mechanisms and strategies our members are using that differ from only five years ago.”

The report revealed that while addressing safe and affordable housing needs for residents of Michigan remains the core of a vibrant community, there are fewer new housing developments overall than there were in 2008. Rather, the focus has shifted to home rehabilitation, supportive and transitional services and repair programs. With an overwhelming percentage of organizations diversifying their programs, financial empowerment (reducing poverty by providing residents tangible opportunities to manage financial crises, increase income, save and plan for their futures) and community development services have become the fastest growing programs within organizations.

Michigan’s recent economic climate made many organizations realize the importance of financial education, which along with homebuyer/homeowner counseling and foreclosure counseling, makes up the growing prevalence of financial empowerment opportunities in Michigan. Of the wide array of community development services available, most are related to gardening and food programs, job counseling and senior programming.

The full report and significant research is available at [data.cedam.info](http://data.cedam.info).

*CEDAM is a nonprofit membership organization that represents hundreds of individuals and organizations committed to revitalizing and rebuilding Michigan through community economic development. For more information about CEDAM, visit [cedam.info](http://cedam.info)*

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