



FOR IMMEDIATE RELEASE
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State Farm awards CEDAM \$25,000 Grant

Lansing, MI – **The Community Economic Development Association of Michigan (CEDAM) is pleased to announce receipt of a \$25,000 grant from State Farm to help support the Comprehensive Community Development Institute (CCDI) and The Bright Side, a nonprofit television production.** The CCDI training program assists CEDAM's members in their efforts to rebuild and rejuvenate Michigan communities. The Bright Side is a nonprofit television show produced by CEDAM that tells the stories of people, organizations and communities that make Michigan a fantastic place. CEDAM is proud to partner with State Farm in this endeavor.

"We understand as both community members and as professionals working first-hand with community development organizations the essential contributions that these training opportunities provide and how showcasing real people and projects throughout Michigan visually empowers possibilities. The tight economic climate further reinforces the need for organizations to provide excellent training opportunities to help strengthen their abilities," says Lansing State Farm Agent Greg Hanlin.

Since its inception, CEDAM has trained more than 400 community development professionals through CCDI and other trainings and produced 7 episodes of the Bright Side, with a total of 24 episodes scheduled. "CEDAM is proud to provide its members with a platform that is authentic, practical and relatable," said Jamie Schriener-Hooper, CEDAM Executive Director. "It is because of the generosity of organizations like State Farm that we are able to continue this vital work."

About State Farm®:

State Farm and its affiliates are the largest provider of car insurance in the U.S. and is a leading insurer in Canada. In addition to providing auto insurance quotes, their 17,800 agents and more than 65,000 employees serve 81 million policies and accounts – more than 79 million auto, home, life and health policies in the United States and Canada, and nearly 2 million bank accounts. Commercial auto insurance, along with coverage for renters, business owners, boats and motorcycles, is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies.

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CEDAM is a nonprofit membership organization that represents hundreds of individuals and organizations committed to revitalizing and rebuilding Michigan through community economic development. For more information about CEDAM, visit www.cedam.info

For more information about CCDI, please visit www.cedam.info/ccdi

For more information on The Bright Side (television show) and to watch previous episodes, please visit brightsidetv.com

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