CEDAM’S members invest in people and the communities in which they live.

**CEDAM MEMBERS:**

- Connect people with resources for a healthy, happy life
- Work collaboratively to shape neighborhoods for prosperity, safety, accessibility and sustainability
- Build, improve and rehabilitate high-quality affordable housing and help families obtain and maintain a home
- Help community members achieve their goals for financial security
- Promote local business and downtown revitalization to meet community needs

CEDAM’s staff supports its members with public policy advocacy, industry-relevant training, networking opportunities and technical assistance.

To learn more, please visit us online at cedam.info.

CEDAM produces The Bright Side television show to uncover the best community economic development practices and share them across Michigan. The show broadcasts on TV stations around the state and online at brightsidetv.com.
DESTINATION: VIBRANT COMMUNITIES

**Arts & Culture**
*WHAT:* Communities are diverse and have access to arts and cultural opportunities.
*HOW:* Diversity and heritage are embraced and celebrated. Public art is regularly integrated into communities.

**Quality Housing**
*WHAT:* Every resident has a safe, healthy, comfortable home in an accessible and desirable location.
*HOW:* Good-quality housing is affordable to both renters and buyers. Homeownership counseling and education are widely available. Funding and training are available for home improvements. Foreclosure prevention and mitigation programs help families to stay housed even during financial difficulty.

**Economic Vitality**
*WHAT:* Communities have a variety of thriving businesses that provide jobs and meet the needs of residents.
*HOW:* Efficient land use and infrastructure support business. Commercial associations support business owners and customers. Entrepreneurship programs and incubators foster new businesses and jobs, while training programs prepare local workers for job opportunities.

**Collaborative Planning & Coordination**
*WHAT:* Governmental, nonprofit and for-profit entities coordinate efforts and plan for the future.
*HOW:* CEDAM connects those interested in community economic development with one another so communications can be more efficient and effective.

**Financial Security**
*WHAT:* Individuals and families have enough income and are able to save and build assets to fall back on when times are tough.
*HOW:* Financial education teaches people how to keep and grow their money. Public benefits and other forms of financial aid are accessible. Savings programs help families build wealth for education, homeownership, entrepreneurship or emergencies. Everyone has access to affordable financial products and can avoid predatory practices like check cashing and payday lending.

**Community Building**
*WHAT:* Those who live and work in the neighborhood know and help one another.
*HOW:* Planning and infrastructure includes accessible, inviting public spaces. Neighborhood associations, community groups and community development corporations provide opportunities for community members to meet, volunteer and socialize.

**Equitable Access**
*WHAT:* All community members are able to live, work, shop, learn and play in their community.
*HOW:* Complete streets, mixed-use and transit-oriented development make it easy for people to physically get where they want to go. Universal design, accessibility standards, fair housing enforcement and nondiscrimination policies ensure that everyone can enjoy homes, businesses and public areas.

**Safety**
*WHAT:* Community members can live, work, shop, play and travel without fear of injury or crime.
*HOW:* Neighborhoods are well-lit and well-kept. Neighborhood groups encourage neighbors to look out for one another. Local governments provide adequate police and fire protection. Vacant properties are maintained.

**Stewardship**
*WHAT:* Community members take care of natural resources, while infrastructure and activities minimize negative environmental impacts.
*HOW:* Green building and weatherization techniques reduce energy and water consumption. Complete streets, mixed-use development and public transit reduce fossil fuel consumption and emissions. Community members and developers reduce consumption and recycle discarded materials.

**Health**
*WHAT:* Individuals of all ages can achieve physical, mental and social well-being.
*HOW:* Community members have access to healthy, locally-grown food, health education, affordable health services and safe places to exercise and play.

**Education**
*WHAT:* Every Michigan citizen has the opportunity to achieve the education level they choose.
*HOW:* Strong K-12 schools, higher education and entrepreneurship programs help residents achieve their career goals.

**Quality Housing**
*WHAT:* Every resident has a safe, healthy, comfortable home in an accessible and desirable location.
*HOW:* Good-quality housing is affordable to both renters and buyers. Homeownership counseling and education are widely available. Funding and training are available for home improvements. Foreclosure prevention and mitigation programs help families to stay housed even during financial difficulty.

**Economic Vitality**
*WHAT:* Communities have a variety of thriving businesses that provide jobs and meet the needs of residents.
*HOW:* Efficient land use and infrastructure support business. Commercial associations support business owners and customers. Entrepreneurship programs and incubators foster new businesses and jobs, while training programs prepare local workers for job opportunities.

**Collaborative Planning & Coordination**
*WHAT:* Governmental, nonprofit and for-profit entities coordinate efforts and plan for the future.
*HOW:* CEDAM connects those interested in community economic development with one another so communications can be more efficient and effective.