



FOR IMMEDIATE RELEASE  
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## ***Show Me the Money Day Connects Michigan Residents with Financial Resources***

Lansing, MI – The Community Economic Development Association of Michigan (CEDAM) is pleased to announce that 33 Show Me the Money Day events are scheduled in Michigan communities over the next few weeks. Each event will offer financial workshops and help participants connect with free income tax assistance, low-cost banking products, financial counseling, homebuyer education and other resources. Events are completely free and open to the public.

Show Me the Money Day began in 2011 in Lansing and Flint. Since then, communities of all sizes across Michigan have stepped up to host events, helping thousands to access important financial resources at tax time. In 2016, Show Me the Money Day helped more than 1,800 Michigan residents in 25 communities. Consumers Energy, JP Morgan Chase, PNC Bank, DTE Energy and State Farm generously sponsor the events statewide.

“We are excited that more communities are hosting events and that we are able to support their efforts as a result of our statewide sponsors,” said Megan Kursik, Manager of Financial Empowerment Initiatives at CEDAM. “Our partners are putting together a one-stop-shop of services and opportunities for Michiganders to feel more hopeful and in control of their finances.”

### 2017 Show Me the Money Day Events:

- Grand Rapids – January 10
- Ogemaw County – January 12
- Kalamazoo (Northside) – January 14
- Jackson – January 17
- Mackinac County – January 20
- Chippewa County – January 23
- Niles – January 24
- Adrian – January 25
- Benton Harbor – January 25
- South Haven – January 26
- Washtenaw County – January 27
- Allegan County – January 28
- Flint – January 28
- Muskegon – January 28
- Westland – February 3
- Osceola County (Eart) – February 2
- Capital Region (Lansing) – February 4
- Detroit (Eastside) – February 4, 11 & 18
- Montcalm/Ionia Counties – February 4
- Port Huron – February 4
- Macomb County (Warren) – February 4
- Grand Haven – February 7
- Detroit (Westside) – February 8 & 19
- Kalamazoo (Eastside) – February 9
- Detroit (Northwest) – February 10
- Saginaw – February 11
- Traverse City – February 11
- Holland – February 18
- Oakland County – February 25
- Detroit (Southwest) – February 25

Find a complete list of 2017 events, including workshops, prizes and sponsors at [ShowMeTheMoneyDay.org](http://ShowMeTheMoneyDay.org).

*CEDAM is a nonprofit membership organization representing hundreds of individuals and organizations committed to revitalizing and rebuilding Michigan through community economic development. For more information about CEDAM, visit [cedam.info](http://cedam.info)*

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