

Saving Energy



Owners

Developers

Non-Profits

Building Equity

A new way to fund
real estate improvements
and instantly enhance property value.



PACEEquity

PACE Equity

Gives
You the
Choice

SPEND IT



Through
PACE financing,

the money you now spend on energy
can be redirected into improvements that
add to your building's value.

INVEST IT



PACE:
The
power
to do it
now.



Today's building owners, facility managers and real estate developers are sorely in need of a new idea. Older facilities desperately need upgrades, but old forms of financing aren't always affordable. Non-profit groups are forced to divert funds from their vital causes to cover building maintenance. The competition for commercial tenants is keener than ever, sending owners on a constant quest for improvements that will satisfy existing leaseholders and attract new occupants without destroying profitability.

The improvements you need today, funded by tomorrow's energy savings.

PACE (Property Assessed Clean Energy) offers an innovative, affordable way to address the challenges today's owners face. It uses the financial power of long term energy savings to make improvements possible immediately, while spreading the cost over an extended period of time. PACE outperforms traditional financing in many ways:

- **Boosts property value** without negatively impacting your balance sheet
- **No out-of-pocket costs**, and no upfront cash requirements
- **Passes the costs** more easily to the tenants who benefit from improvements
- **Obligations pass to new owners** when the property is sold
- **Preserves borrowing capacity** for other projects

Best of all, PACE leverages an opportunity that's already ripe for the taking. Most buildings are already losing energy dollars that can be claimed through improving the efficiency of building systems. Solar energy and other renewable energy resources are now going unclaimed. Water is waiting to be conserved. PACE is simply a way to reclaim the money currently going to waste, and to transform this loss into a near-term benefit.



R E D I R E C T I N G E N E R G Y E X P E N D I T U R E S

How it Works

A recycling program for energy dollars driven by the vision of owners and the power of government, sparked by PACE financing to set the process in motion.

Public / private partnership

PACE is an innovation that combines the flexibility of private funding with the assurance of payment through government participation. Instead of burdening a property with a short term loan, PACE covers the cost of improvements through a long-term property tax assessment. If the building is sold, the new owners simply continue paying the assessment along with their tax bill. The funding of PACE projects comes from private investors, thus eliminating the complex, sensitive logistics that entangle other types of public financing.

PACE offers something for every stakeholder.

Building owners get the improvements they need without losing valuable equity in the event of a sale.

Local communities receive an influx of new skilled jobs, as highly paid tradespeople are employed on building improvements

Local governments enjoy their community's new reputation as a business-friendly energy innovator... which creates a flattering image at election time.

Everybody else benefits from greener, more energy efficient buildings that improve the quality of life in their home town.



PACE Equity: the key to PACE success

The idea behind PACE may be simple to understand, but implementing a PACE project is often far from simplistic. PACE Equity was created to make things easier. We can help with the entire PACE process, working in tandem with building owners and developers at every step.

- 1. Procedural help** with all the steps needed to comply with program guidelines and conform PACE to your facility's special needs
- 2. Financial resources** to detail the economics of a potential PACE project, then arranging the funding that makes improvements possible
- 3. Engineering support** from experts in building technology, who work to assess the potential for energy savings and recommend the technology needed to best achieve it
- 4. Project management** assistance with any phase of the PACE implementation process, from liaison with mortgage lenders to working with your contractors in the completion of an improvement project

PACE Equity becomes a working partner to get the job done, whether you need a turnkey process performed or simply a bit of expert assistance along the way. The cost of PACE Equity's service is built into the financing package, so there is no out-of-pocket cost for using our expertise to make your PACE experience as easy as possible.



Take the first step today



- Commercial Boilers
- Windows
- Solar PV
- HVAC Systems
- LED Lighting
- Controls
- Escalators
- Elevators
- Parking Lights
- Fume Hoods
- Chillers
- Cool Roofs
- Refrigeration

Get the details with a no-obligation PACE Benefit Analysis.

The best way to explore the full benefit of PACE is to begin with a PACE Benefit Analysis from PACE Equity. The PACE Benefit Analysis takes specific data from your facility and translates it into a tangible estimate of money saved and long term financial benefits received.

Call us at **855-378-0858** to arrange for a no-obligation PACE Benefit Analysis. If you prefer, simply contact

us to learn more about PACE and to explore ways the services of PACE Equity can benefit you.

In an inefficient building, every day that passes by is another day of opportunity missed and long term value lost. At PACE Equity, we want to help you reverse this regrettable trend and make an important step toward boosting your property's long term value.

RENOVATING AMERICA THE EFFICIENT WAY



The following types of facilities
can benefit from PACE, including:

- Large and Small Commercial
- Hospitality (Clubs & Hotels)
- Industrial
- Warehouses / Cold Storage
- Retail / Shopping Malls
- Hospitals
- Non-Profit Buildings
- Churches
- Private Schools
- Restaurants
- Low Income Housing

For more information call: 855-378-0858
or email: support@pace-equity.com



825 North Jefferson Street, Suite 300 • Milwaukee WI 53202 • 855-378-0858
www.pace-equity.com