

The MSU Land Policy Institute (LPI) is pleased to announce the availability of the new Placemaking Guidebook titled, **Placemaking as an Economic Development Tool**. The LPI released the guidebook to targeted Michigan stakeholder organizations first and free (until December 31, 2016). Your organization is one of the privileged few that can partake in this special limited release.

Because of the guidebook's size (600 pages long with 15 different chapters), full color layout, and graphic-heavy format, it is being made available only in an electronic (PDF) format. The LPI is using FileDepot to transmit one PDF file to users after completing the Limited Use Agreement (LUA).

You may obtain the free download only by completing the Limited Use Agreement (on the back side of this page) and returning it directly to LPI. This will trigger LPI to register the user and respond directly via email with an executed LUA and download instructions for FileDepot. *It is important to understand that **each person** wanting a download needs to complete and return the LUA to LPI.*

The reason that Michigan stakeholders are receiving this free until December 31, 2016, is because the guidebook was developed with state-generated resources through MSHDA. In order to continue enhancing knowledge of placemaking, sales of the guidebook outside of Michigan will be used to create an online Placemaking Curriculum. The LUA is important to prevent unauthorized distribution/copyright infringement of the guidebook that would undermine out-of-state sales and eventually the existence of an online curriculum. The LUA will also be an important vehicle for collecting contact information in the event that updates are made to the guidebook.

**LIMITED USE AGREEMENT
PLACEMAKING AS AN ECONOMIC DEVELOPMENT TOOL GUIDEBOOK**

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6. Eligible Michigan entities can receive access to the guidebook without fee through December 31, 2016.

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