In 2013, the Community Economic Development Association of Michigan (CEDAM) celebrated its 15th anniversary. CEDAM launched an updated brand including a new logo, website and fresh marketing materials that integrated all of CEDAM’s programs, including membership and event functions, into a single, easy to use website.

CEDAM has a number of programs to help foster vibrant communities through a variety of methods we feature in this report. We promote our members every opportunity we have, including videos on the Bright Side television show, newsletters, blogs and social media. Each of our programs helps to connect our members to resources, including workshops and conferences, technical assistance and more.

We released the 2013 Industry Report in March, which is a comprehensive survey and analysis of trends within the community economic development industry. If you are interested in learning about what your peers are doing, please visit data.cedam.info.

In May, we hosted our annual Membership Celebration on the rooftop of the Christman Building in Lansing during the Building Michigan Communities Conference. We look forward to hosting this event each year, and invite our members to attend, network and learn from one another.
Hosted 14 trainings serving 175 individuals

- in topics: placemaking, marketing, strategic planning, real estate development, conflict resolution, funding opportunities

Launched Connect & Share
Lunchtime Webinar Series

- 39 members participated in 3 webinars

Launched the Comprehensive Training Program

- Developed a training matrix to identify gaps and weaknesses. Launched MichiganTraining.info

CEDAM Policy

- Co-sponsored by Senators Jansen & Warren and Representatives Schmidt & Singh

Legislators Building Communities

- A summer-long initiative to encourage legislators to volunteer with a community resulted in 75 legislative volunteers

- A resolution was offered on the Senate floor commemorating the project

We hosted Bimonthly policy committee meetings around the state followed by legislative luncheons with CEDAM members and local legislators

CEDAM featured Advocacy Day in June to teach nonprofit advocacy and lobbying regulations

Participants attended a House committee hearing and met with their legislators or staff

CEDAM staff met with legislators in Washington D.C. to discuss community economic development issues
Michigan Foreclosure Prevention Corps

20 members
6,343 new clients served
3,969 Step Forward Michigan clients served
10,725 outreach mailings sent
4,111 individuals impacted by financial literacy outreach

Extended the 90 Day Law to January 2014
Successfully lobbied to preserve the Michigan Six-month redemption period
Secured up to 5 years of funding for statewide foreclosure data analysis

Michigan Foreclosure Task Force
MFTF
Michigan Foreclosure Prevention Corps end of year training & team building event | Lansing Lugnuts game
foreclosure.cedam.info
Completed 4 Community Assessments which provide an affordable opportunity to assess a community’s problems & challenges, identify assets & define issues the community should address.

Hosted the annual Small Town & Rural Development Conference bringing more than 200 people to Crystal Mountain in Thompsonville to discuss rural issues.

Partnered with the Microenterprise Network of Michigan and Connect Michigan to launch the Small Business Technology Taskforce.

Launched a new taxpayer website: MichiganFreeTaxHelp.org to promote free tax assistance and asset building opportunities for Michigan families.

Completed the first year of Uniformed Data Collection Effort verifying that MEIC Members served more than 50,000 people in Michigan bringing more than $30 million in federal tax refunds to Michigan.

Collected stories from more than 90 MEIC member clients.

View stories and two promotional videos at MichiganFreeTaxHelp.org.

rural.cedam.info
meic.cedam.info
Grew Show Me the Money Day to communities in Michigan

Supported the launch and continued implementation of the Lansing Financial Empowerment Center

Which served 630 Clients with FREE financial counseling from March - September

helping to

reduce debt by more than $125,000

&

increase savings by more than $56,000

Train local government leaders and staff across Michigan in the Financial Empowerment Center model
New Episodes featuring 14 CEDAM Members with 335,000 potential cable access viewers
Microenterprise Network of Michigan

Maintained a **Resource Directory** with more than 50 resources for entrepreneurs.

Supported 4 Michigan communities in work group development for technology incorporation & technical assistance.

Developed a toolkit with technology resources for entrepreneurs and administrative support for communities to replicate this model.

Partnered with MSU Extension to host the **Connecting Entrepreneurial Communities Conference** in Marshall.

**Members**

- 100 members
- as part of CEDAM dues structure

**Members**

- 208 communities received
- 22 informational calls
- 11 site visits & assessments
- 5 site visits & assessments

**Michigan Vacant Property Campaign**

The Michigan Vacant Property Campaign is a collaboration between four organizations with unique expertise related to vacant property issues: the Center for Community Progress, Community Economic Development Association of Michigan, Michigan Municipal League and Michigan Community Resources.

**microenterprise.cedam.info**

**michiganvacantproperty.org**
Our Mission: CEDAM enhances the effectiveness and capacity of our members by providing a statewide voice and forum for community building and community-based economic development. We synthesize and share information, enabling our members to resolve local challenges.

CEDAM would like to thank major supporters MSHDA, Bank of America, C.S. Mott Foundation, Charter One Foundation, W.K. Kellogg Foundation, LISC, NeighborWorks America, PNC and State Farm. For a full list of sponsors, please visit cedam.info/sponsors

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